



ALISSA SZEPLAKI

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EXPERIENCE

July 2021 - *present*

Legoland Discovery Ctr, Philadelphia, PA

Retail Shift Lead and Duty Manager

- ~ Upholds the company mantra of kid-centered and kid-friendly entertainment
- ~ Mentors employees through industry best practices to ensure increased productivity and customer retention
- ~ Refocuses energy onto maintaining a clean, visually-appealing store for stronger guest enjoyment and increased purchases
- ~ Furthers guest satisfaction by supervising guest and employee activities through weekly duty manager shifts;

May 2016 - *present*

Freelance Illustration, Philadelphia, PA

- ~ Works directly with clients to produce sketches, mockups, color schemes, and market research for commissioned work on tight deadlines;
- ~ Networks and facilitates sales of artwork at craft fairs, art walks, and online platforms;

August 2020 - December 2020

The Lovepost Collective, New Zealand-based (remote)
Editorial Illustration Intern

- ~ Conceptualized engaging landscape and character illustrations using composition, lighting, color theory, perspective, and image editing to be published alongside relevant weekly news articles;
- ~ Collaboration with mentors and authors to organize and execute team ideas and feedback into a cohesive and strong set of illustrations;
- ~ Communicated remotely through email and monthly team online meetings;

August 2017 - December 2017

Walt Disney World, Orlando, FL

Quick Service Food and Beverage Cast Member

- ~ Hands on experience curating unique enjoyable experiences for children and adults alike
- ~ Presenting information in creative, themed greetings and high-energy conversations;
- ~ Taught fast-paced work procedures to ensure quality and efficiency;

EDUCATION

2016-2020

Maine College of Art, Portland, ME

Bachelor of Fine Arts in Illustration

SKILLS

Programs & Systems: Google Drive • Instagram • Facebook • Adobe Photoshop/Illustrator/Animate/After Effects/Premiere/InDesign • Mac Systems • Harmony Essentials ToonBoom • Microsoft Suite • Gmail Suite • Apple Suite • iMovie • Cintiq

Techniques & Materials: Watercolor • Gouache • Concept Design • Character Design • Animation • TV Production Design • Visual Development • Typography Design • Kid's Crafts/Media • Video Editing • Computer Illustration

Miscellaneous: Time Management • Verbal and written communication • Organization • Customer Service • Strong work ethic • Multitasking • Strategic Thinking

RELATED EXPERIENCE

2022 *Spooky Cycles* exhibition, American Silk Studios, Philadelphia, PA

2019 Co-coordinator of Illustration Table at '19 Maine College of Art Holiday Sale

2018 Committee Member of Maine College of Art Valentine's Day Pop-up Shop

2018 Committee Member of Illustration Table at '18 Maine College of Art Holiday Sale